



COURTNY DOES MARKETING

5 Marketing Fixes You Can Do Today

SIMPLE CHANGES THAT MAKE YOUR
MARKETING CLEARER AND MORE
EFFECTIVE



Start Here

Fix 1: Say what you actually do

→ Be specific, not clever

Fix 2: Make your homepage obvious

→ Tell people exactly what to do next

Fix 3: Stop posting without a goal

→ Every post should lead somewhere





Keep Going

Fix 4: Simplify your offer

→ If it takes too long to explain, it is too complicated

Fix 5: Repeat your message

→ People need to hear it more than once





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Want the Full Fix?

If this helped, the full **30-Minute Marketing Fix Kit** walks you through exactly what to fix and how to do it.

Includes:

- full audit checklist
- homepage fixes
- offer clarity prompts
- content cleanup

Get it here:

courtnydoesmarketing.gumroad.com