



COURTNY ROBINSON

CONSULTING

PRICING SHEET



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Looking for consulting services that actually help your business grow (without the confusion)? I've got you covered. From marketing strategy and brand positioning to content planning and audience engagement, I provide expert guidance tailored to your unique needs. Ready to take your business to the next level? Let's chat.

STARTER STRATEGY SESSION	<ul style="list-style-type: none"> • 1-HOUR STRATEGY CALL (MARKETING, BRANDING, OR SOCIAL MEDIA) • ACTIONABLE RECOMMENDATIONS TAILORED TO YOUR BUSINESS • FOLLOW-UP EMAIL WITH KEY TAKEAWAYS 	\$99*
GROWTH SESSION	<ul style="list-style-type: none"> • 90-MINUTE DEEP DIVE STRATEGY CALL • CUSTOM MARKETING OR BRANDING PLAN BASED ON YOUR GOALS • FOLLOW-UP ACTION PLAN WITH NEXT STEPS • 1-WEEK EMAIL SUPPORT FOR FOLLOW-UP QUESTIONS 	\$199*
ELITE MONTHLY CONSULTING	<ul style="list-style-type: none"> • FOUR (4) 60-MINUTE STRATEGY CALLS PER MONTH • ONGOING MARKETING STRATEGY & IMPLEMENTATION GUIDANCE • WEEKLY ACTION PLAN WITH STEP-BY-STEP RECOMMENDATIONS • PRIORITY EMAIL ACCESS FOR QUICK SUPPORT 	\$449/month*
FULL-SERVICE MARKETING CONSULTING	<ul style="list-style-type: none"> • COMPLETE MARKETING & BUSINESS STRATEGY DEVELOPMENT • IN-DEPTH BRAND POSITIONING & COMPETITOR ANALYSIS • CUSTOM CONTENT, SOCIAL MEDIA, AND GROWTH STRATEGY • ONGOING MONTHLY CONSULTING WITH PRIORITY SUPPORT & CHECK-INS 	\$799 setup + \$499/month*

*all amounts are subject to state and local tax